

This past year has been one that has required such flexibility, innovation, and stamina from educators worldwide. We want to applaud all of you!

# Exciting news for the 2020-21 recruitment season

As we get ready for the upcoming school year, we want to share some exciting updates which we hope will bring some relief and good news. Join us in reimagining the 2020-21 recruiting season.

## Let's go virtual!

Many of you have shared that you are concerned about travel restrictions, travel costs, and general logistics of in-person meetings. We understand that while some may be able to participate at in-person events, it would not be feasible for all who want to, due to the many circumstances around the world right now. Yet, our goal is to ensure quality schools and quality candidates can find each other.

So, we've made the decision to eliminate the in-person events for 2020-21, allowing all ISS-Schrole Advantage candidates and ISS-Schrole Advantage Premier members to participate fully in ALL of our recruitment events for the year. No missed opportunities for anyone due to travel challenges. The recruitment events will **all be 100% virtual** through our well-established iFair® platform.

## More, more, and more.

This year, we added some additional iFairs at the end of the season because we heard that school and candidate situations were shifting due to the pandemic. They were well attended, high-value events! This coming year it is likely that recruitment needs may also arise outside of the typical time windows. To ensure ongoing support, we are scheduling a series of monthly iFairs that will occur from October 2020 – March 2021. That will be six recruitment opportunities!





#### The best of both

Anyone who has attended an ISS-Schrole Advantage in-person fair knows "Interview Signup" as the jam-packed, highest-energy event on the agenda. With everyone meeting in the same place at the same time, it's when some of the best connections occur. So, we've incorporated a brand-new aspect to the iFair® for this coming recruitment season: iFair® Interview Signup, where all participating recruiters and candidates will come together virtually!



#### **Expanded hours**

The last several iFairs have been filled incredibly rich times of connection. To help keep the conversations going and give people time to network, we're expanding each iFair® session to a **full time-zone-friendly, two day event.** After you attend Interview Sign up, it will be up to you when you want to schedule live chats and more with other participants. You'll have a full two-days to make that happen within the platform. More time for presentations, more time for conversations and chats, and more time to make the most of the event.



#### **Presentations**

School presentations, expert sessions, and other professional development topics have been a popular aspect of the recruitment events, so it makes sense to expand these features in the new two-day format. Stay tuned to find out more about some of the valuable topics that will be featured in upcoming events.

## Getting even better

We continue to make enhancements, like adding new features and refining search algorithms, to make the platform work even harder for you. Plus, the number of recruiters and candidates who are using the ISS-Schrole Advantage platform continues to grow significantly. We have one of the largest, most active, most dynamic international recruitment databases available — and now, it's even more well positioned to help you virtually connect in 2020-21.

## We are here for you

Our team understands some of the added challenges this year will bring, so we're here to help! Whether it's giving some guidance on how best to list your job postings or helping you set up your virtual booth, our team of dedicated staff members can provide added support. We care about the international community and want you to have an incredible experience.

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Ready to help at support@iss-schrole.com